**Automate Blog Creation in Brand Voice with AI.txt**

What does this do?

* **Triggering the Workflow:**  
  The process begins when you click “Test workflow.”
* **Importing Existing Blog Content:**  
  • The workflow fetches the n8n blog via an HTTP request and extracts article URLs using an HTML extraction node.  
  • It then limits the selection to the five latest articles and retrieves each article’s content.
* **Converting and Aggregating Content:**  
  • The HTML content of the articles is converted to Markdown, preserving the article structure while reducing token usage.  
  • Multiple articles are combined into a single aggregated dataset.
* **Analyzing Article Structure and Brand Voice:**  
  • AI nodes analyze the aggregated article data to capture common structure, layout, language, and the brand’s voice characteristics.  
  • This analysis produces guidelines that define the writing style and tone typical of the source articles.
* **Setting New Article Instructions:**  
  • A new article instruction is set—here, the example instructs the AI to write a comprehensive guide on using AI for document classification and extraction.  
  • This instruction, combined with the previously extracted voice and style guidelines, shapes how the new content should be written.
* **Generating On-Brand Content:**  
  • The final AI (content generation agent) uses the instruction and guidelines to generate a new article, outputting the content in Markdown format.
* **Saving the Draft:**  
  • The newly generated article is then saved as a draft in WordPress, ready for review and publication.